



CSI Technical Journal Advertising Opportunity

Interested in reaching 6,000 to 8,000 active traders with ultra-targeted advertising?

Consider an ad in the CSI Technical Journal, which is mailed monthly to all CSI subscribers and selected non-subscriber contacts who have actively come to CSI for information. The guaranteed monthly minimum circulation is 6,000 copies.

Each issue of the CSI Technical Journal will have a maximum of two advertisements, so this represents an amazing level of exclusivity. Your ad will be printed on an inside page or pages, in a sidebar adjacent to editorial copy.

Supply your own ad and choose from -

- Four-color 2" w. x 3" h. ad: \$1,500
- Black-and-white 2" w. x 3" h. ad: \$1,000

Specifications: Your professional-quality, print-ready digital (.jpg) file should be high resolution (300 dpi) with minimum compression in CMYK format. Maximum acceptable file size is 2MB.

Reservation deadline: 10th of the month prior to publication.

Ad deadline: Ads must be received by the 12th of month prior to publication. Send your file to techsupport@csidata.com. Ad acceptance is subject to approval by CSI.

Contact: Call CSI marketing at 800-274-4727 or 561-392-8663, or e-mail info@csidata.com to reserve your space.

Need more room for your message? The CSI mailing list of non-customers can also be rented for a one-time mailing of your own advertising piece.

The purpose of this advertising promotion is to defer printing and mailing costs. CSI does not stand behind or endorse outside firms. This offer may be changed or withdrawn at any time.